

Programme Outcomes and Course Outcomes

Bachelor of Commerce (B.Com.)



Namita Education & Welfare Society's

SIDDHARTH COLLEGE

(B.M.M., B.M.S & B.Com)

(A Minority Institute, Affiliated to University of Mumbai)

At: Boradpada, Post: Chargaon, On Badlapur-Mhasa Road, Tal: Ambernath, Dist.: Thane – 421 503.

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Bachelor of Commerce (B.Com.)

Program Outcomes

PO1: Learners will gain knowledge in the fundamentals of commerce and a deep understanding of all the courses undertaken.

PO2: Learners will be equipped to join the industry or setup own entities, peruse further professional and other courses.

PO3: Learners will be equipped to face upcoming challenges in the industry and business as the specializations offered expose them to practical aspects.

PO4: Learners will be responsible citizens as various academic and co-curricular courses imbibe sensitivity, moral and ethical values among them.

Course Outcomes

FYBCOM– SEMESTER – I

COURSE TITLE: BUSINESS COMMUNICATION I

CO1:- To provide students with equal opportunity to understand how important it is to have right approach towards communication.

CO2:- To balance the delivery of oral and written components of communication skills.

COURSE TITLE: FOUNDATION COURSE I

CO1:- To broaden the mind of students on a wide range of topics like communalism, regionalism, linguist and castes.

CO2:- To provide general understanding of our constitution and Indian political system. Group discussions, presentations and debates on social issues like female feticide, violence against women, women in media and people with physical and mental disabilities.

COURSE TITLE: BUSINESS ECONOMICS – I

CO1:-To acquaint the students with concepts and scope of Business Economics and basic economic relations.

CO2:- To understand various economic functions and their applications.

COURSE TITLE: COMMERCE -I

CO1:-To develop understanding and provide knowledge about business environment to the management students.

CO2:-To promote basic understanding on the concepts of Business Environment and to enable

COURSE TITLE: MATHEMATICAL AND STATISTICAL TECHNIQUES

CO1:- To help managers to know “How Much” profit they would earn, whether it is cumulative or no.

CO2:- It also helps managers to understand the co-relation of different variables of his business.

COURSE TITLE: ACCOUNTANCY AND FINANCIAL MANAGEMENT

CO1:-This subject enables the students to combine practical and theoretical knowledge of financial accounting.

CO2:- To report firm’s performance to external parties such as creditors and tax authorities.

Financial records maintain in a systematic manner helps to fetch data at any time.

FYBCOM– SEMESTER – II

COURSE TITLE: BUSINESS COMMUNICATION - II

CO1:-To explain effective ways of presentations.

CO2:-To enlighten various concepts of communications such as interview, meeting, conference and public relations.

COURSE TITLE: FOUNDATION COURSE – II

CO1:- To understand the concept of liberalization, globalization and privatization; their onset in India and their day to day manifestation.

CO2:-To understand human rights and its constituents with special reference to Fundamental Rights stated in the Constitution.

COURSE TITLE: BUSINESS ECONOMICS

CO1:-To understand a wide range of topics like communalism, regionalism, linguism and casteism.

CO2:-To understand in detail our constitution and Indian political system.

COURSE TITLE: COMMERCE -II

CO1:-To guide the students to know the need of regulations to administer to the Banking as well as Insurance industry.

CO2:- To get insight to various Acts like the Banking Regulation Act 1949, RBI Act 1934 and the role of IRDA and the proper applications will enable to accelerate economic development of the country.

COURSE TITLE: MATHEMATICS AND STATISTICAL TECHNIQUES -II

CO1:-To explain and have a good working practice of mathematical tools for taking appropriate decisions in managerial situations.

CO2:-To provide primary knowledge regarding some mathematical techniques to be used in managerial decision making.

COURSE TITLE: ACCOUNTANCY AND FINANCIAL MANAGEMENT- II

CO1:-To understand and apply the theoretical aspects of accounting methods used for collecting, recording and reporting financial information.

CO2:-To analyze and interpret the financial environment in which accounting information is used managing a business.

SYBCOM– SEMESTER – III

COURSE TITLE: FOUNDATION COURSE - III

CO1:-To sensitize the students about the importance of environment and maintaining harmony with the environment for the continued growth & development of mankind.

CO2:-To create awareness among the student community who are the future stakeholders of the world, about the negative actions of human race which are intruding and upsetting the natural balancing equilibrium of nature.

COURSE TITLE: ADVERTISING- I

CO1:-To understand and examine the growing importance of advertising.

CO2:-To understand the construction of an effective advertisement.

COURSE TITLE: BUSINESS ECONOMICS- III

CO1:-To understand Macro Economics factors.

CO2:-To understand money supply, inflation and monetary policy.

COURSE TITLE: BUSINESS LAW -I

CO1:-To demonstrate an informed understanding of the law and social responsibility relevant to managing an organization domestically and internationally.

CO2:-To understand the corporate governance system, including laws related to agency.

COURSE TITLE: ACCOUNTANCY AND FINANCIAL MANAGEMENT - III

CO1:-To acquaint management learners with basic accounting fundamentals.

CO2:-To develop financial analysis skills among learners.

COURSE TITLE: COMPUTER PROGRAMMING -I

CO1:-To learn basic concepts of Information Technology, its support and role in Management, for managers

CO2:-Module II comprises of practical hands on training required for office automation. It is expected to have practical sessions of latest MS-Office software.

COURSE TITLE: COMMERCE -III

CO1:-Entrepreneurship is one of the major focus areas of the discipline of Management. This course introduces Entrepreneurship to budding managers.

CO2:-To develop entrepreneurs &to prepare students to take the responsibility of full line of management function of a company with special reference to SME sector.

SYBCOM– SEMESTER – IV

COURSE TITLE: FOUNDATION COURSE -IV

CO1:-To understand significance of ethics and ethical practices in businesses which are indispensable for progress of a country.

CO2:-To learn the applicability of ethics in functional areas like marketing, finance and human resource management.

COURSE TITLE: ADVERTISING- I

CO1:-To equip the students with knowledge about the nature, purpose and complex construction in the planning and execution of an effective Integrated Marketing Communication (IMC) Program.

CO2:-To understand the various tools of IMC and the importance of co-ordinating them for an effective marketing communication program.

COURSE TITLE: BUSINESS ECONOMICS- IV

CO1:-To understand a wide range of topics like communalism, regionalism, linguist and castes.

CO2:-To understand in detail our constitution and Indian political system.

COURSE TITLE: BUSINESS LAW –II

CO1:- To understand the concepts keeping in mind that students will be the part of industry therefore the emphasis should be on the practical aspect and uses of Industrial Law by the organization.

CO2:-To sensitize the students to the tasks of industrial relations.

COURSE TITLE: COMPUTER PROGRAMMING –II

CO1:-To understand managerial decision-making and to develop perceptive of major functional area of MIS.

CO2:-To provide conceptual study of Enterprise Resource Planning, Supply Chain Management, Customer Relationship Management, Key issues in implementation. This module provides understanding about emerging MIS technologies like ERP, CRM, SCM and trends in enterprise applications.

COURSE TITLE: COMMERCE –IV

CO1:-To acquaint learners with the basic management decisions with respect to production and quality management

CO2:-To make the learners understand the designing aspect of production systems.

TYBCOM– SEMESTER – V

COURSE TITLE: FINANCIAL ACCOUNTING

CO1:-To enable the student to combine practical and theoretical knowledge of financial accounting.

CO2:-To understand the concept of amalgamation and mergers and the situations, when to opt for external and internal reconstruction.

COURSE TITLE: COST ACCOUNTING

CO1:-To understand the process of understanding and implementing uniform costing and inter firm comparison.

CO2:- To provide practical knowledge of integrated and Non-integrated system. Students are able to calculate cost of various individual products manufactured to charge appropriate selling price.

COURSE TITLE: MANAGEMENT ACCOUNTING

CO1:-To understand the importance of marketing management, strategies, product development to develop a better understanding.

CO2:- To understand human resource its nature and methods to develop HR. Students understand the Financial Management its various function, the various financial requirements and how to avoid.

COURSE TITLE: COMMERCE –V

CO1:-To understand distinctive features of services and key elements in services marketing.

CO2:-To provide insight into ways to improve service quality and productivity.

COURSE TITLE: BUSINESS ECONOMICS - V

CO1:-The syllabus is divided into four units covering all major aspects of MACRO-ECONOMICS.

CO2:-It helps to understand the functioning of the economic system and the role of institutions, groups and region within that system.

COURSE TITLE: DIRECT AND INDIRECT TAXATION

CO1:- Learners are acquainted with provision of GST law, an indirect tax – both theory and examples case studies and problems.

CO2:- Learner will be able to develop grip on the legal as well as the practical aspects of the tax.

TYBCOM– SEMESTER – VI**COURSE TITLE: FINANCIAL ACCOUNTING**

CO1:-Financial accounting is the process of recording, summarizing and reporting the myriad of transactions resulting from business operations over a period of time.

CO2:-These transactions are summarized in the preparation of financial statements, including the balance sheet, income statement and cash flow statement that record the company's operating performance over a specified period.

COURSE TITLE: COST ACCOUNTING

CO1:-To enable the students to understand the different cost control systems efficiently by distinguishing cost accounting and financial accounting in two separate forms and to assess the price of different kinds of services such as transport, hospital etc.

CO2:- To prove to be a helping hand for the students in their career to be more independent and challenging in the field of costing and to assess the required properties and system of costing effectively incorporates and industries.

COURSE TITLE: AUDITING

CO1:- Student learn the basic concepts of Auditing, principles of audit integrity, types of Audit etc. Students study audit planning procedures and documentation.

CO2:- Students learn auditing techniques such as audit sampling, test check, internal control. Students learn the objectives and basic principles of internal audit.

COURSE TITLE: DIRECT AND INDIRECT TAXATION

CO1:-Students gain knowledge of various deductions or tax saving opportunities. Students learn the rate at which the income will be chargeable to tax under different heading.

CO2:- Learner are acquainted with provision of GST law, an indirect –both theory and examples. With the help of Case studies and problems the students have firm grip on the legal as well as the practical aspects of Tax.

COURSE TITLE: BUSINESS ECONOMICS - V

CO1:-The syllabus is divided into four units covering all major aspects of Macro-economics.

CO2:-It helps to understand the functioning of the economic system and the role of institutions, groups and region within that system.

COURSE TITLE: COMMERCE –V

CO1:-Students understand the need and objectives for human resource management with respect to the banking sector.

CO2:-Students gain knowledge of various aspects of Human Resource management and make them acquainted with practical aspect of the subject.



Programme Outcomes and Course Outcomes

Bachelor of Management Studies (BMS)



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Bachelor of Management Studies (BMS)

Program Outcomes

PO1: To provide comprehensive management training to students by way of interactions, projects, presentations, industrial visits, practical training, job orientations and placements.

PO2: To create additional avenues of self-employment and to benefit industry by providing them with suitability trained person in the field of management and finance.

PO3: To provide adequate basic understanding about management and finance education to the students.

PO4: To provide adequate exposure to the operational environment and to inculcate training and practical approach by using modern technology in the field of management and finance.

Course Outcomes

FYBMS – SEMESTER – I

COURSE TITLE: INTRODUCTION TO FINANCIAL ACCOUNTS

CO1:-To understand and apply the theoretical aspects of accounting methods used for collecting, recording and reporting financial information.

CO2:-To analyse and interpret the financial environment in which accounting information is used managing a business.

COURSE TITLE: BUSINESS LAW

CO1:-To demonstrate an informed understanding of the law and social responsibility relevant to managing an organization domestically and internationally.

CO2:-To understand the corporate governance system, including laws related to agency.

COURSE TITLE: BUSINESS STATISTICS

CO1:-To help managers to know “How Much” profit they would earn, whether it is cumulative or no.

CO2:-To help managers to understand the co-relation of different variables of his business.

COURSE TITLE: BUSINESS COMMUNICATION I

CO1:-To provide students with equal opportunity to understand how important it is to have right approach towards communication.

CO2:-To balance the delivery of oral and written components of communication skills.

COURSE TITLE: FOUNDATION OF HUMAN SKILLS

CO1:-To understand the basic behaviour pattern of human, the most important resource of a business and to deal with them in an apt manner.

CO2:-It helps in dealing and negotiating with different kinds of human nature and greater awareness of the human behaviour.

COURSE TITLE: BUSINESS ECONOMICS

CO1:-To acquaint the students with concepts and scope of Business Economics and basic economic relations.

CO2:-To understand various economic functions and their applications.

COURSE TITLE: BUSINESS ECONOMICS

CO1:-To understand a wide range of topics like communalism, regionalism, linguism and casteism.

CO2:-To understand in detail our constitution and Indian political system.

FYBMS – SEMESTER – II

COURSE TITLE: PRINCIPLES OF MARKETING

CO1:-To understand basic marketing concept and clear the difference between marketing and selling.

CO2:-To understand various elements of business environment that have an impact on company's marketing efforts.

COURSE TITLE: INDUSTRIAL LAW

CO1:-To understand the concepts keeping in mind that students will be the part of industry therefore the emphasis should be on the practical aspect and uses of Industrial Law by the organization.

CO2:-To sensitize the students to the tasks of industrial relations.

COURSE TITLE: BUSINESS MATHEMATICS

CO1:-To explain and have a good working practice of mathematical tools for taking appropriate decisions in managerial situations.

CO2:-To provide primary knowledge regarding some mathematical techniques to be used in managerial decision making.

COURSE TITLE: BUSINESS COMMUNICATION - II

CO1:-To explain effective ways of presentations.

CO2:-To enlighten various concepts of communications such as interview, meeting, conference and public relations.

COURSE TITLE: FOUNDATION COURSE – II

CO1:-To understand the concept of liberalization, globalization and privatization; their onset in India and their day to day manifestation.

CO2:-To understand human rights and its constituents with special reference to Fundamental Rights stated in the Constitution.

COURSE TITLE: BUSINESS ENVIRONMENT

CO1:-The basic objective of the course is to develop understanding and provide knowledge about business environment to the management students.

CO2:-To promote basic understanding on the concepts of Business Environment.

COURSE TITLE: PRINCIPLES OF MANAGEMENT

CO1:-To provide basic of understanding to the students with reference to working of Business Organizations through the process of Management.

CO2:- To inculcate the management skills of planning, organizing and controlling and to teach how it can be executed in a variety of circumstances and apply concepts of strategic and tactical organizational planning.

SYBMS – SEMESTER III

Specialization: FINANCE ELECTIVE**COURSE TITLE: Basics of Financial Services**

CO1:- To aim at explaining the core concepts of business finance and its importance in managing a business.

CO2:- To develop a conceptual frame work of finance function and to acquaint the participants with the tools, types, instruments of financial system in the realm of Indian Financial Market.

COURSE TITLE: Corporate Finance

CO1:- To develop a conceptual frame work of finance function and to acquaint the participants with the tools techniques and process of financial management in the realm of financial decision making.

CO2:- To aim at explaining the core concepts of corporate finance and its importance in managing a business.

Specialization: MARKETING ELECTIVE**COURSE TITLE: Consumer Behaviour**

CO1:-To develop an understanding about the consumer decision making process and its applications in marketing function of firms

CO2:-To equip undergraduate students with basic knowledge about issues and dimensions of Consumer Behaviour. Students are expected to develop the skill of understanding and analysing consumer information and using it to create consumer- oriented marketing strategies.

COURSE TITLE: Advertising

CO1:-To understand and examine the growing importance of advertising.

CO2:-To understand the construction of an effective advertisement.

COMPULSORY SUBJECTS:

COURSE TITLE: Information Technology in Business Management-I

CO1:-To learn basic concepts of Information Technology, its support and role in Management, for managers.

CO2:-Module II comprises of practical hands on training required for office automation. It is expected to have practical sessions of latest MS-Office software.

COURSE TITLE: Foundation Course –III (Environmental Management)

CO1:-To sensitize the students about the importance of environment and maintaining harmony with the environment for the continued growth & development of mankind.

CO2:-To create awareness among the student community who are the future stakeholders of the world, about the negative actions of human race which are intruding and upsetting the natural balancing equilibrium of nature.

COURSE TITLE: Business Planning & Entrepreneurial Management

CO1:-Entrepreneurship is one of the major focus areas of the discipline of Management. This course introduces Entrepreneurship to budding managers.

CO2:-To develop entrepreneurs & to prepare students to take the responsibility of full line of management function of a company with special reference to SME sector.

COURSE TITLE: Accounting for Managerial Decisions

CO1:-To acquaint management learners with basic accounting fundamentals.

CO2:-To develop financial analysis skills among learners.

COURSE TITLE: Strategic Management

CO1:-The objective of this course is to learn the management policies and strategies at every Level to develop conceptual skills in this area as well as their application in the corporate world. The focus is to critically examine the management of the entire enterprise from the Top Management viewpoints.

CO2:-This course deals with corporate level Policy & Strategy formulation areas. This course aims to developing conceptual skills in this area as well as their application in the corporate world.

SYBMS SEMESTER IV

SPECIALIZATION: FINANCE ELECTIVE

COURSE TITLE: Financial Institutions & Markets

CO1:-The Course aims at providing the students basic knowledge about the structure, functioning of financial institutions and markets in the financial system in India.

CO2:-To inculcate understanding relating to managing of financial system.

COURSE TITLE: Corporate Restructuring

CO1:-To impart knowledge relating to legal, accounting and practical implementation of corporate restructuring.

CO2:-The subject covers the complex facets of corporate restructuring process

SPECIALIZATION: ELECTIVE MARKETING:

COURSE TITLE: Integrated Marketing Communication

CO1:-To equip the students with knowledge about the nature, purpose and complex construction in the planning and execution of an effective Integrated Marketing Communication (IMC) program.

CO2:-To understand the various tools of IMC and the importance of co-ordinating them for an effective marketing communication program.

COURSE TITLE: Rural Marketing

CO1:-To explore the students to the Agriculture and Rural Marketing environment.

CO2:-To understand consumers and marketing characteristics of the same for understanding and contributing to the emerging challenges in the upcoming global economic scenario.

COMPULSORY SUBJECTS:

COURSE TITLE: Information Technology in Business Management-II

CO1:-To understand managerial decision-making and to develop perceptive of major functional area of MIS

CO2:-To provide conceptual study of Enterprise Resource Planning, Supply Chain Management, Customer Relationship Management, Key issues in implementation. This module provides understanding about emerging MIS technologies like ERP, CRM, SCM and trends in enterprise applications.

COURSE TITLE: Foundation Course –IV Ethics & Governance

CO1:-To understand significance of ethics and ethical practices in businesses which are indispensable for progress of a country.

CO2:-To learn the applicability of ethics in functional areas like marketing, finance and human resource management.

COURSE TITLE: Business Economics- II

CO1:-To understand Macro Economics factors.

CO2:-To understand money supply, inflation and monetary policy.

COURSE TITLE: Business Research Methods

CO1:-To inculcate the analytical abilities and research skills among the students.

CO2:-To give hands on experience and learning in Business Research.

COURSE TITLE: Production & Total Quality Management

CO1:-To acquaint learners with the basic management decisions with respect to production and quality management.

CO2:-To make the learners understand the designing aspect of production systems.

TYBMS – SEMESTER V

Group A: Finance Electives

COURSE TITLE: Investment Analysis and Portfolio Management

CO1:-To acquaint the learners with various concepts of finance.

CO2:-To understand the terms which are often confronted while reading newspaper, magazines for better correlation with the practical world.

COURSE TITLE: Financial Accounting

CO1:-To acquaint the learners in preparation of final accounts of companies.

CO2:-To study provisions relating to underwriting of shares and debentures.

COURSE TITLE: Risk Management

CO1:-To familiarize the student with the fundamental aspects of risk management and control.

CO2:-To introduce the basic concepts, functions, process, techniques of risk management.

COURSE TITLE: Direct Taxes

CO1:-To understand the provisions of determining residential status of individual.

CO2:-To study various heads of income.

Group B: Marketing Electives

COURSE TITLE: Service Marketing

CO1:-To understand distinctive features of services and key elements in services marketing.

CO2:-To provide insight into ways to improve service quality and productivity.

COURSE TITLE: E-Commerce and Digital Marketing

CO1:-To understand increasing significance of E-Commerce and its applications in Business and Various Sectors.

CO2:-To provide an insight on Digital Marketing activities on various Social Media platforms and its emerging significance in Business.

COURSE TITLE: Sales and Distribution Management

CO1:-To develop understanding of the sales & distribution processes in organizations.

CO2:-To get familiarized with concepts, approaches and the practical aspects of the key decision making variables in sales management and distribution channel management.

COURSE TITLE: Customer Relationship Management

CO1:-To understand concept of Customer Relationship Management (CRM) and implementation of Customer Relationship Management.

CO2:-To provide insight into CRM marketing initiatives, customer service and designing CRM strategy.

COMPULSORY SUBJECTS:

COURSE TITLE: Logistics and Supply Chain Management

CO1:-To provide students with basic understanding of concepts of logistics and supply chain management.

CO2:-To introduce students to the key activities performed by the logistics function.

COURSE TITLE: Corporate Communication & Public Relations

CO1:-To provide the students with basic understanding of the concepts of corporate communication and public relations.

CO2:-To introduce various elements of corporate communication and consider their roles in managing organizations.

TYBMS – SEMESTER VI

Group A: Finance Electives

COURSE TITLE: International Finance

CO1:-To familiarize student with the fundamental aspects of various issues associated with International Finance.

CO2:-To give a comprehensive overview of International Finance as a separate area in International Business.

COURSE TITLE: Innovative Financial Services

CO1:-To familiarize the learners with the fundamental aspects of various issues associated with various Financial Services.

CO2:-To give a comprehensive overview of emerging financial services in the light of globalization.

COURSE TITLE: Project Management

CO1:-To familiarize the learners with the fundamental aspects of various issues associated with Project Management.

CO2:-To give a comprehensive overview of Project Management as a separate area of Management.

COURSE TITLE: Strategic Financial Management

CO1:-To match the needs of current market scenario and upgrade the learner's skills and knowledge for long term sustainability.

CO2: Changing scenario in Banking Sector and the inclination of learners towards choosing banking as a career option has made study of financial management in banking sector inevitable. To acquaint learners with contemporary issues related to financial management.

COURSE TITLE: Financing Rural Development

CO1:-To acquaint the learners with the concept of rural banking.

CO2:- To give an overview of micro finance and MSME finance.

COURSE TITLE: Indirect Taxes

CO1:-To understand the basics of GST.

CO2:-To study the registration and computation of GST.

Group B: Marketing Electives

COURSE TITLE: Brand Management

CO1:-To understand the meaning and significance of Brand Management.

CO2:-To know how to build, sustain and grow brands.

COURSE TITLE: Retail Management

CO1:-To familiarize the students with retail management concepts and operations.

CO2:-To provide understanding of retail management and types of retailers.

COURSE TITLE: International Marketing

CO1:-To understand International Marketing, its Advantages and Challenges.

CO2:-To provide an insight on the dynamics of International Marketing Environment. To understand the relevance of International Marketing Mix decisions and recent developments in Global Market.

COURSE TITLE: Media Planning and Management

CO1:-To understand Media Planning, Strategy and Management with reference to current business scenario.

CO2:-To know the basic characteristics of all media to ensure most effective use of advertising budget.

COURSE TITLE: Operations Research

CO1:-To help students to understand operations research methodologies.

CO2:-To help students to solve various problems practically.




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Programme Outcomes and Course Outcomes
Bachelor of Arts
(Multimedia & Mass Communication)
(BAMMC)



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Bachelor of Arts (Multimedia and Mass Communications)

(BAMMC)

Program Outcomes

PO1: The program considers media industries and their relationship to culture and society, and the understanding of how communication works. The program emphasizes the development of critical thinking, professional writing skills and effective oral communication.

PO2: Learners will understand mass media as a system of interrelated forces, including historical foundations, technological advances, economic dynamics, regulatory constraints, and ethical concerns.

PO3: Students would demonstrate the ability to apply rhetorical principles in a variety of creative, cinematic, organizational, professional and journalistic venues

PO4: This program will equip the learners with professional skills essential for making career in Entertainment industry, Cinema, Television, OTT Platforms, social media platforms etc.

Course Outcomes

FYBAMMC-SEMESTER I

COURSE TITLE: EFFECTIVE COMMUNICATION-I

CO1:-To make the students aware of functional and operational use of language in media.

CO2:-To equip or enhance students with structural and analytical reading, writing and thinking skills.

COURSE TITLE: FOUNDATION COURSE –I

CO1:-To introduce students to the overview of the Indian Society.

CO2:-To help them understand the constitution of India.

COURSE TITLE: VISUAL COMMUNICATION

CO1:-To provide students with tools that would help them visualize and communicate.

CO2:-To understand Visual communication as part of Mass Communication.

COURSE TITLE: FUNDAMENTALS OF MASS COMMUNICATION

CO1:-To introduce students to the history, evolution and the development of Mass Communication in the world with special reference to India.

CO2:-To study the evolution of Mass Media as an important social institution.

COURSE TITLE: CURRENT AFFAIRS

CO1:-To provide learners with overview on current developments in various fields.

CO2:-To generate interest among the learners about burning issues covered in the media.

COURSE TITLE: HISTORY OF MEDIA

CO1:-Learner will be able to understand Media history through key events in the cultural history.

CO2:-To enable the learner to understand the major developments in media history.

FYBAMMC-SEMESTER II

COURSE TITLE: EFFECTIVE COMMUNICATION SKILLS –II

CO1:-To make the students aware of use of language in media and organization.

CO2:-To equip or enhance students with structural and analytical reading, writing and thinking skills.

COURSE TITLE: FOUNDATION COURSE - II

CO1:-To introduce students to the overview of the Indian Society.

CO2:-To help them understand the constitution of India.

COURSE TITLE: CONTENT WRITING

CO1:-To provide students with tools that would help them communicate effectively.

CO2:-Understanding crisp writing as part of Mass Communication.

COURSE TITLE: INTRODUCTION TO ADVERTISING

CO1:-To provide the students with basic understanding of advertising, growth, importance and types.

CO2:-To understand an effective advertisement campaigns, tools, models etc.

COURSE TITLE: INTRODUCTION TO JOURNALISM

CO1:-To help media students to acquaint themselves with an influential medium of journalism that holds the key to opinion formation & to create awareness.

CO2:-To provide students with various advertising trends, and future.

COURSE TITLE: MEDIA GENDER & CULTURE

CO1:-To discuss the significance of culture and the media industry.

CO2:-To understand the association between the media, gender and culture in the society.

SYBAMMC -SEMESTER III

COURSE TITLE: Electronic Media - I

CO1:-To make the students acquainted with working of the two powerful media; i.e. radio and television.

CO2:-To understand the process of creating content in television and radio.

COURSE TITLE: CORPORATE COMMUNICATION and PUBLIC RELATIONS

CO1:- To provide the students with basic understanding of the concepts of corporate communication and public relations.

CO2:-To introduce the various elements of corporate communication and consider their roles in managing media organizations.

COURSE TITLE: Media studies

CO1:-To provide an understanding of media theories.

CO2:-To understand the relationship of media with culture and society.

COURSE TITLE: Introduction to photography

CO1:-To introduce to media learner the ability of image into effective communication.

CO2:-To help the learner understand that media photography is a language of visual communication and is far beyond just point and shoot fun moments.

COURSE TITLE: Film Communication - I

CO1:-To inculcate liking and understanding of good cinema.

CO2:-To make students aware with a brief history of movies; the major cinema movements.

COURSE TITLE: Computer and multimedia - I

CO1:-To help learners make media industry ready. This will help learners to be aware of the minimum requirement of the software when stepping out in the industry.

CO2:-To introduce the media software's to make the learners understand what goes behind the scene and help them choose their stream.

SYBAMMC -SEMESTER IV

COURSE TITLE: Electronic Media - II

CO1:-To help students learn the art of camera and on field reporting.

CO2:-To educate the students about the production process of radio and television.

COURSE TITLE: Writing and editing for media

CO1:-Provide the ability to understand writing styles that fit various media platforms.

CO2:-It would help the learner acquire information gathering skills and techniques.

COURSE TITLE: Media laws and ethics

CO1:-To provide the learners with an understanding of laws that control the media.

CO2:-To sensitize them towards social and ethical responsibility of the law of the land.

COURSE TITLE: Mass Media research

CO1:-To introduce students to debates in Research approaches and equip them with tools to carry on research.

CO2:- To understand the scope and techniques of media research, their utility and limitations.

COURSE TITLE: Film communication - II

CO1:-Awareness of cinema of different regions.

CO2:-Understand the contribution of cinema in society.

COURSE TITLE: Computer and multimedia - II

CO1:-To help learner be media industry ready. This will help learners to be aware of the minimum requirement of the software when stepping in the industry.

CO2:-To introduce the media softwares to make the learner understand what goes behind the scene and help them choose their stream.

TYBAMMC - SEMESTER V – ADVERTISING

COURSE TITLE: Copy writing

CO1:-To familiarize the students with the concept of copywriting as selling through writing.

CO2:- To learn the process of creating original, strategic, compelling copy for various mediums.

COURSE TITLE: Advertising and marketing research

CO1:-The course is designed to inculcate the analytical abilities and research skills among the students.

CO2:-To understand research methodologies – Qualitative Vs. Quantitative.

COURSE TITLE: Direct marketing and E-commerce

CO1:-To understand the awareness and growing importance of Direct Marketing.

CO2:-The objective is to use various direct marketing techniques (traditional and modern) for reaching to ultimate customers and build up customer loyalty and database management.

COURSE TITLE: Agency Management

CO1:-To acquaint the students with concepts, techniques and give experience in the application of concepts for developing an effective advertising campaign.

CO2:-How an ad agency works and what opportunities exist.

COURSE TITLE: Social Media Marketing

CO1:-Students learn real-world skills from leading designers, artists, and entrepreneurs.

CO2:-The primary goal is to create problem solvers who strike a balance between traditional art and technology, and between individual vision and teamwork.

COURSE TITLE: Consumer Behaviour

CO1:-To understand the sociological & psychological perspective of consumer behaviour.

CO2:- To introduce students to the complexities of consumer behaviour, its importance in marketing & advertising.

TYBAMMC - SEMESTER V – JOURNALISM

COURSE TITLE: REPORTING

CO1:-Certain basic principles: Accuracy, Objectivity, Clarity and speed.

CO2:-The need to verify news. On the spot coverage, checking with the sources, double checking for controversial stories.

COURSE TITLE: Investigative Journalism

CO1:-Understand the role of investigative reporting in modern journalism.

CO2:-To learn to conduct investigative research in an ethical manner.

COURSE TITLE: Business and Financial Journalism

CO1:-The overall objective of this course is to provide students with the background, knowledge and skills necessary to be business and financial journalists.

CO2:-To create awareness about the importance of business and financial news and its role in coverage, reporting and editing.

COURSE TITLE: News media management

CO1:-To make students aware about the responsibilities, structure and functioning of responsibilities of an organization.

CO2:-Students will be able to analyse individual media businesses and understand the Economic drivers of the media economy.

COURSE TITLE: Mobile Journalism and news media

CO1:-This course was arranged as a preparation program for Media Students, having an enthusiasm for finding out about the nuts and bolts of versatile news-casting.

CO2:-The subject familiarises the students with the ideas, apparatuses or assets of portable news coverage.

COURSE TITLE: Media laws and ethics

CO1:-To help students understand the laws that impact the media.

CO2:-To develop an understanding of the ethical responsibilities of the media.

TYBAMMC -SEMESTER VI – ADVERTISING

COURSE TITLE: Digital Media

CO1:-To acquaint and prepare student for Digital Global Environment.

CO2:-Develop skills for digital marketing and reach.

COURSE TITLE: Ad design

CO1:-Learner shall understand the process of planning & production of the advertisement.

CO2:-To highlight the importance of visual language as effective way of communication.

COURSE TITLE: Media planning and buying

CO1:-To develop knowledge of major media characteristics.

CO2:-To understand procedures, requirements, and techniques of media planning and buying.

COURSE TITLE: Advertising in contemporary society

CO1:-To understand the environment of Advertising in Contemporary Society.

CO2:-To understand Liberalization and its impact on the economy and other areas of Indian society.

COURSE TITLE: Rural Marketing

CO1:-To introduce to Media students about the concept of Rural Marketing and Rural economy.

CO2:-To make students to understand about Rural Environment and demography of Rural India.

COURSE TITLE: Entertainment and Media Marketing

CO1:- To equip students with an understanding of marketing practices, frameworks, and trends in the Entertainment Sector.

CO2:- Introducing the students to television industry and film industry.

TYBAMMC -SEMESTER VI – JOURNALISM

COURSE TITLE: Digital Media

CO1:-To acquaint and prepare student for Digital Global Environment.

CO2:-Develop skills for digital marketing and reach.

COURSE TITLE: Newspaper and Magazine Design

CO1:-The learner is required to understand the process of print media production since the content. Collection to the final print ready layout.

CO2:-This includes news weightage as well as article relevancy and the visual treatment to the text block. The appearance of the various text blocks matters in layout.

COURSE TITLE: Crime Reporting

CO1:-Indian Journalism has progressed significantly.

CO2:-Despite the fact that print media is still at the bleeding edge of remarkable work in Indian news coverage there are sure faces in the advanced media that motivate you to take up news-casting.

COURSE TITLE: Lifestyle Journalism

CO1:-Acquire a conceptual overview of lifestyle journalism and its function in the media industry.

CO2:-Acquire an ability to report on lifestyle journalism stories or events in a clear, concise, factual and meaningful way.

COURSE TITLE: Fake news and Fact checking

CO1:-To give media students the understanding of the differentiation between real news and fake news.


CO2:-To make media students aware of information disorder.

COURSE TITLE: Sports Journalism

CO1:-To provide learners with tools and techniques of sports writing and analysis.

CO2:-To acquaint learners with importance of different sports tournaments.




PRINCIPAL
Siddharth College
At Boradpada, Po. Chargaon,
Tal. Ambamath Dist Thane (M.S.)
Pin - 421 503

Programme Outcomes and Course Outcomes

Master of Commerce (Accountancy)



Namita Education & Welfare Society's

SIDDHARTH COLLEGE

(B.M.M., B.M.S & B.Com)

(A Minority Institute, Affiliated to University of Mumbai)

At: Boradpada, Post: Chargaon, On Badlapur-Mhasa Road, Tal: Ambernath, Dist.: Thane – 421 503.

Contact Nos.: 0251-2670232, 8550961581, 9930501961 Website: www.siddharthcollegebadlapur.edu.in

email id : principal@siddharthcollegebadlapur.edu.in, namitaeducation@gmail.com

Master of Commerce (Accountancy)

Program Outcomes

PO1: Compose & develop the research methodology, the analytical tools used and develop entrepreneurial skill with managerial capabilities.

PO2: Acquaint and specialize the practical applicability of the accounting, costing, tax and other concepts, tools and techniques important for managerial decisions.

PO3: Assist in enhancing further studies in specific professional functions, higher studies and research or for doctorate program.

PO4: Ability to apply learned knowledge and managerial skills to day-to-day functional areas of work in any complex environment.

Course Outcomes

MCOM– SEMESTER – I

COURSE TITLE: STRATEGIC MANAGEMENT

CO1: To provide information pertaining to business, corporate and Global reforms.

CO2: To develop learning and analytical skills of the learners to enable them to solve cases and to provide strategic solutions.

COURSE TITLE: ECONOMICS FOR BUSINESS DECISIONS

CO1: To familiarising the students with the understanding of the economic aspects of current affairs and thereby prepares them to analyse the market behaviour with economic way of thinking.

CO2: To equip the students with basic tools of economic theory and its practical applications.

COURSE TITLE: COST AND MANAGEMENT ACCOUNTING

CO1: To enable the learners to understand, develop and apply the techniques of costing in the decision making in the business corporation,

CO2: To enhance the abilities of learners to develop the concept of cost and management accounting and its significance.

COURSE TITLE: BUSINESS ETHICS

CO1: To familiarise the learners with the concept and relevance of business ethics in the modern era.

CO2: To enable learners to understand the scope and completely of Corporate Social Responsibility.

MCOM– SEMESTER –II

COURSE TITLE: Research Methodology for Business

CO1: To enhance the abilities of learners to undertake research in business & social sciences

CO2: To enable the learner to understand, develop and apply the fundamental skills in formulating research problems.

COURSE TITLE: Macro Economics Concepts and Applications

CO1: To enable the learners to grasp fully the theoretical rationale behind policies at the country as well corporate.

CO2: To receive a firm grounding on the basic macroeconomic concepts that strengthen analysis of crucial economic policies.

COURSE TITLE: Corporate Finance

CO1: To enhance the abilities of learner's to develop the objectives of Financial Management.

CO2: To enhance the abilities of learner's to analyse the financial statements.

COURSE TITLE: E-Commerce

CO1: To provide an analytical framework to understand the emerging world of ecommerce.

CO2: To make the learners familiar with current challenges and issues in ecommerce.

MCOM– SEMESTER –III

COURSE TITLE: Advanced Auditing.

CO1:-With the need of detailed, transparent, informative and accurate financial information in financial sector, the role of auditor is increasing manifold.

CO2:-To learn how to Form a true and fair view on the financial statements using various auditing aspects.

COURSE TITLE: Advanced Financial Accounting

CO1:-To enable the student to combine practical and theoretical knowledge of financial accounting.

CO2:-To understand the concept of amalgamation and mergers and the situations, when to opt for external and internal reconstruction.

COURSE TITLE: Direct Tax

CO1:-Student learn clubbing of income.

CO2:-Students learn the treatment for set and carry forward of losses.

MCOM– SEMESTER –IV

COURSE TITLE: Corporate Financial Accounting

CO1:- Learner is acquainted with provision of GST law, an indirect tax – both theory and examples case studies and problems, with the help of which they have firm grip on the legal as well as the practical aspects of the tax.

CO2:-An indirect tax is a tax that is imposed on a transaction. Contrast this with a direct tax which is a tax imposed directly on a property, an entity, or a person.

COURSE TITLE: Indirect tax-Introduction of Goods and Service Tax

CO1:-Learner are acquainted with provision of GST law, an indirect tax – both theory and examples case studies and problems. With the help of which they have firm grip on the legal as well as the practical aspects of the tax.


CO2:-An indirect tax is a tax that is imposed on a transaction. Contrast this with a direct tax which is a tax imposed directly on a property, an entity, or a person.

COURSE TITLE: Financial Management

CO1:-Student learn the concepts like risk and return analysis, annualized returns, types of risk and expected returns.

CO2:-Students study the concept of optimal capital structure and types of leverages.




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Programme Outcomes and Course Outcomes

Bachelor of Arts (B.A.)



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DEPARTMENT OF ENGLISH

FYBA

Communication Skills

- At the end of the course, it helps students to acquire proficiency in reading, writing, listening, and speaking skills in English. The skills are developed through audio and video using relevant examples from everyday life. This course will also help to interpret any text easily through different perspectives. It helps to learn the functional aspect of the English language and apply those skills learned into a student's regular life. Improved oral and written communication skills are also noticed.

Paper I: Introduction to Literature

After completion of the course, students will be able to write clearly, coherently and effectively about various genres of literature. They will become aware of the culture and context of the workshop of literature. Further, they will develop greater sensitivity to the complexities of human nature and society as a whole.

DEPARTMENT OF ECONOMICS

FYBA

Microeconomics - I

- Students were familiarized with the basic concepts and principles of micro economic theory.
- Students learnt the basics of numerical and graphical analysis of real-life situations.
- They learnt the ten principles of economics
- They learnt the basics of market demand, supply and elasticity
- They learnt the difference between strong and weak ordering
- They studied consumer behaviour according to indifference curve analysis

Microeconomics - II

- They studied production and the laws of production
- They gained an understanding of the concepts of cost and revenue and their numerical and graphical analysis
- They understood the features of markets and equilibrium of firms in different market conditions

SYBA

Macroeconomics - I

- Students to gain an in-depth knowledge in frontier areas of economic theory and methods. This enabled them to study and understand real world economic problems.

- The students developed their own thinking /opinions regarding current national or international policies and issues

Public Finance

- Students were able to appreciate the ideas market failure and the necessity for government intervention in the economy
- Students understood the concepts of budget and various issues of taxation.
- They gained an understanding of theoretical basics of public expenditure and public debt
- They applied all the theoretical concepts learned in the first three modules and gained an understanding of Indian Public Finance

Macroeconomics Paper II

- Students gained further in-depth knowledge in frontier areas of macro-economic theory and methods. This knowledge was useful to them to understand real world economic problems.
- The students further developed their own thinking /opinions regarding current national or international policies and issues

Indian Economy

- By the end of the Semester the students had a good understanding of the three main sectors and their issues -agriculture, industry and service - of the Indian economy. The developments within each sector in terms of the sub-sectors and developments there in were also discussed and understood.

TYBA

ECOAME501: ADVANCED MICROECONOMICS – III - Paper VII (SEM V)

- The course provided the students with a sound understanding in advanced micro economic theory especially understanding in depth the theories concerned with welfare economics and economics of information.
- Students learnt about monopoly power and about price and output decisions.
- They understood how price discrimination is exercised in real life situation.
- Students understood how game theory helps an individual to make rational decisions and why do individuals/firm behave/react in a particular situation

ECOGAD502: ECONOMICS OF GROWTH AND DEVELOPMENT Paper VII (Semester V)

- Students were familiarized with issues surrounding the concepts of growth and development, the core values of development and the UNDP measures of development.

- They gained an understanding of structural issues in development via a study of theories of development.
- They gained an appreciation of the issues of inequality and poverty
- They gained an appreciation of the role of infrastructure in the process of development as well as the various concepts of technology in the process of development.

ECOILC503: INDUSTRIAL AND LABOUR ECONOMICS – I Paper IX (Semester V)

- Learners will study the different contemporary issues of industrial sector.
- Learners will know the problems of industries.
- Learners will get the idea about productivity.
- Learners will get with new Policies and its impact on industries.

ECOESSIC504: ENTREPRENEURSHIP & SMALL SCALE INDUSTRIES

- Nurture the qualities of successful entrepreneurship
- Provides them knowledge about various processes to register for small scale industries which results in successful maintenances of such industries

ECORMA504 : RESEARCH METHODOLOGY – I Paper X (Semester V)

- The learners will understand and inculcate research in Economics
- The learners will exchange ideas and application of results of economic research.
- The course will help in formulation of problems in social science research.
- The students will understand data collection and presentation for quality research in social sciences.

ECOEEA505: ENVIRONMENTAL ECONOMICS – I Paper XI (Semester V)

- On the completion of this course, the student will have a good understanding of contemporary environmental issues and their relation to economic development.
- The learner will be equipped to understand the methodologies and tools of valuing the environment.
- In the light of international environmental agreements, the learners will be able to understand the global approaches and policies adopted by India to deal with the environmental issues.

ECOHETB506: HISTORY OF ECONOMIC THOUGHT – I Paper XII (Semester V)

- Students will get information about the genesis of Economics and its modern scenario.
- Establish the co-relation of Economics with other subjects.

ECOAME601: ADVANCED MACROECONOMICS – III Paper XIII (Semester VI)

- To make students aware about Post Keynesian Synthesis and understand various aspects of Trade

Cycles. ☒

- Students will be able to describe the contemporary Exchange Rate Regimes and International Monetary System.

ECOIE602: INTERNATIONAL ECONOMICS Paper XIV (Semester VI)

- Students will be able to understand the trade theories and determinants of trade which helps them to analyze the international trade policies.
- Students will be able to understand the role of various international institutions and trade blocks and their approaches in framing the policies for trade.

ECOILC603: INDUSTRIAL AND LABOUR ECONOMICS-I Paper XV (Semester VI)

- Learners become aware about different problems and policies of labour.
- Learners will get intoned about trade unions and industrial relation in contemporary world.
- Learned will know the different policies of labour welfare.

ECORMA604: RESEARCH METHODOLOGY – II Paper XVI (Semester VI)

- The learners get assimilated to the research culture in Economics through application of Statistics.
- The learners will understand the concept of index number with its use and applications.
- The course will help in formulation of hypotheses and its testing in social science research.
- The students will understand the writing of social science research reports with its various types, organization and styles.

ECOEAA605: ENVIRONMENTAL ECONOMICS – II Paper XVII (Semester VI)

- Students are empowered about the environmental challenges and the need for environmental accounting
- Develop understanding on the policy measures to attain SDGs.

ECOHETB606: HISTORY OF ECONOMIC THOUGHT-II Paper XVIII (Semester VI)

- Students will get information about the genesis of Economics and its modern scenario.
- Students get familiarized with the leading Indian economists who significantly contributed to the stream of Indian economic thought.
- They also learnt about learnt about trade under conditions of monopolistic competition, issues surrounding FDI, global supply chains and BPOs
- They gained an understanding of trade policy, its determinants and effects, and controversies surrounding trade policy.
- Lastly, they studied the various RTAs, and the analysed protectionism

- The course helped in formulation of problems in social science research.
- The students also understood data collection and presentation for quality research in social sciences.

DEPARTMENT OF HISTORY

Class	Paper No.	Paper Title	Learning Outcome
FYBA	1	History of Modern India (1857-1947)	<ul style="list-style-type: none"> • Students gain an appreciation and respect for those who struggled to gain independence • Students learn about the economic impact and legacy of the colonial economy • Students are introduced to the issues affecting women, dalits, peasants and tribals and some measures to alleviate them
SYBA	2	Landmarks in World History, 1300 A.D.- 1945 A.D.	<ul style="list-style-type: none"> • Students gain an understanding of how the medieval age transitioned to the modern age in Europe • Students are able to connect the impact of the growth of democracy, liberty, nationalism that originated in Europe and then influenced the rest of the world • Students gain an understanding of how great personalities like Galileo, Martin Luther, Gandhi, Sun Yat Sen, the French Philosophers etc shaped our modern world
SYBA	3	Ancient India from Earliest Times to 1000 A.D.	<ul style="list-style-type: none"> • Students realize the varied texts, traditions and archaeological interest that throw light on ancient Indian History • Students appreciate the vast and varied history of ancient India from the Town Planning of the Harappan Culture to Ashoka's patronage of Buddhism and the exceptional temple building skills of the south Indian dynasties • Students realize that ancient Indian culture had a profound and lasting impact on south Asian festivals, architecture, philosophy and trade.
TYB A Sem V	4	History of Medieval India (1000 CE- 1526 CE)	<ul style="list-style-type: none"> • Students gain an understanding of the main dynasties and sultans that shaped the political history of early Medieval India • Students appreciate the contribution of Vijayanagara to the political and cultural history of Medieval India • Students gain an appreciation for the cultural diversity that developed during the Medieval Age. E.g. contribution of Bhakti and Sufi philosophies, the Islamic style of architecture, development of languages like Urdu and local languages

TYB A Sem V	5	History of Modern Maharashtra (1818 CE-1960 CE)	<ul style="list-style-type: none"> • Students gain a deeper understanding of the modern History of Maharashtra in the 19th and 20th centuries • Students value the contribution of liberals, important reformers, economic thinkers and freedom fighters like Jyotirao and Savitribai Phule, Pandita Ramabai, Justice Ranade, Mounstuart Elphinstone, Lokmanya Tilak, G.K.Gokhale, Dr. Ambedkar and numerous others • Students understand how the modern state of Maharashtra took shape
TYB A SemV	6	Introduction to Archaeology	<ul style="list-style-type: none"> • Students gain an understanding of the basic processes and importance of Archaeology • Students understand the contribution of Epigraphy to the study of Indian History • Students appreciate the importance of Numismatics as a source of Indian History.
TYB A SemVI	4	History of Medieval India (1526 CE- 1707CE)	<ul style="list-style-type: none"> • Students gain knowledge of the main political, administrative and cultural aspects of the Mughal Rule • Students appreciate the highlights of Shivaji's career, his administration and his successors.
TYB A SemVI	5	History of Contemporary India (1947 CE- 2000 CE)	<ul style="list-style-type: none"> • Students gain an understanding of the main events that shaped Independent India. • Students learn about the making of the Indian Constitution, J. Nehru's contribution to India's Mixed Economy, Economic planning and Foreign Policy. Students also learn about the Integration of the Princely States and the Linguistic re-organization of the states • Students gain knowledge of the main political events of the Lal Bahadur Shastri and Indira Gandhi governments, the • Janata Government and India's foreign policy between 1964 and 1984 • Students learn about the political developments, Liberalization of the Indian Economy and India's Foreign policy between 1984 and 2000 • Students gain a deeper understanding and awareness of important issues confronting Contemporary India such as the empowerment of women, literacy, growth of science and technology, communalism etc

TYB A Sem VI	6	Introduction to Museology and Archival Science	<ul style="list-style-type: none"> • Students understand the important functions of a Museum and the role that Museums play in conserving our heritage and educating the public • Students realize the importance of archives as the custodians of our History and the basic functions of the archive • Students become aware of the various career opportunities available in Museums and Archives
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DEPARTMENT OF MARATHI

Marathi I	<p>After successful completion of this course students will able to:</p> <ul style="list-style-type: none"> ☐ Understanding the interrelation between literature and society. ☐ Explaining the nature of language and literature. ☐ Obtaining the skills of literary criticism. ☐ Imbuing the essay writing skills. ☐ Illustrating the nature of literary forms like one-act-play, travelogue and short story.
Marathi II	<p>After successful completion of this course students will able to:</p> <ul style="list-style-type: none"> • Introduction of the medieval Marathi language and literature. • Introduction of the contemporary literary works. • Acquiring the skill of translation. • Explanation of the need and significance of editing.
Poetry	<p>After successful completion of this course students will able to:</p> <ul style="list-style-type: none"> • Acquaintance with oriental poetry. • Understanding the nature and features of poetry. • Creating the skill of critical appreciation of a poem. • Developing the poetic devices and their usages.
Linguistics	<p>After successful completion of this course students will able to:</p> <ul style="list-style-type: none"> • Getting acquainted with modern linguistics. • Understanding origin, nature and function of language. • Getting information about phonetics. • Enhancing the interest in Marathi language.
Medieval Marathi Literature	<p>After successful completion of this course students will able to:</p> <ul style="list-style-type: none"> • Introduction of the historical survey of medieval Marathi literature. • Introduction of the literary forms in medieval literature. • Explanation of the trends and structure of medieval Marathi literature. • B.A.III Utility and Creativity of Marathi Language: • Understanding the formal and informal language. • Developing various language skills. • Getting motivation for creative writing. • Understanding the technique of mass communication.

Programme Outcomes and Course Outcomes

Bachelor of Science (B.Sc.)



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Department of Chemistry

Course Outcome

USCH101	<p>Upon completion of this course the students will be able to:</p> <ul style="list-style-type: none">• Compute Concentration in various forms.• Summarizes atomic structure evolution.• Explain Periodic Properties.• Elaborate IUPAC rules of naming of organic compounds.• Discuss reaction mechanism.
USCH102	<p>Upon completion of this course the students will be able to:</p> <ul style="list-style-type: none">• Predict properties of liquids.• Count the rate of reaction.• Explain the properties of main group elements.• State environmental properties of Oxides and Oxyacids of N & S.• Convert molecule in different projection formulae.• Infer reasons optical of activity.
USCH201	<p>Upon completion of this course the students will be able to:</p> <ul style="list-style-type: none">• Discuss the laws of gases.• Determine Equilibrium and thermodynamic parameters.• Explain concepts of qualitative analysis.• Outline Acid Base Theories.• Illustrate Carbon-Carbon sigma and pi bonding.• Explain reactions of alkene and alkynes.
USCH202	<p>Upon completion of this course the students will be able to:</p> <ul style="list-style-type: none">• Estimate pH of buffer solutions.• Relate interaction between matter with electromagnetic radiation.• Outline chemical bonding and reactivity.• Describe redox chemistry.• Design three dimensional models of molecules.• Summarizes chemistry of aromatic compounds.
USCHP1	<p>Upon completion of this course the students will be able to:</p> <ul style="list-style-type: none">• Estimate strength of commercial acid.• Examine percentage composition of mixtures.• Design double indicator titration.• Infer purification technique.• Apply chromatographic technique.• Operate qualitative identification technique of organic compounds.
USCH301	<p>Upon completion of this course the students will be able to:</p> <ul style="list-style-type: none">• Discuss partial molar properties.• Summarizes conductivity and resistivity.• Outline non directional and directional bonding.• Apply molecular orbital theory.• Illustrate reactivity of halogenated hydrocarbon.• Differentiate between alcohols phenol and epoxides.

USCH302	<p>Upon completion of this course the students will be able to:</p> <ul style="list-style-type: none"> • Predict theories of reaction kinetics. • Discuss Nernst distribution law. • Understand chemistry of p block elements. • Classify silicon and germanium w.r.t. their reactivity. • Generalize nucleophilic addition reaction mechanism. • Examine reactivity of active methylene compounds.
USCH303	<p>Upon completion of this course the students will be able to:</p> <ul style="list-style-type: none"> • Discuss the role of analytical chemistry in various fields. • Apply method of sampling and statistical treatment of data. • Demonstrate classical methods of analysis. • Identify suitable gravimetric or volumetric method. • Summarizes various instrumental methods of analysis. • Appreciate basic terms in spectroscopy.
USCH401	<p>Upon completion of this course the students will be able to:</p> <ul style="list-style-type: none"> • Distinguish between reversible and irreversible cell. • Understand phase equilibria. • Compare transition metal chemistry. • Evaluate qualitative tests for transition metal ions. • Outline properties of coordination compounds. • Explain reactivity of carboxylic and sulphonic acids.
USCH402	<p>Upon completion of this course the students will be able to:</p> <ul style="list-style-type: none"> • Appreciate terms in crystallography. • Explain the concepts of catalysis. • Design the behaviour of ions in aqueous medium. • Demonstrate uses of environmental chemistry. • Show the chemistry of nitrogen containing heterocycles. • Prepare and use of diazonium salts.
USCH403	<p>Upon completion of this course the students will be able to:</p> <ul style="list-style-type: none"> • Outline the types of separation methods. • Apply solvent extraction technique. • Utilise statistical method of data analysis. • Appreciate nature need and importance of pH. • Computation of confidence limit and confidence interval. • Utilize conductometric titration.
USCHP2	<p>Upon completion of this course the students will be able to:</p> <ul style="list-style-type: none"> • Judge the Ostwald's dilution law. • Estimate hardness of water. • Prepare organic compounds. • Use of pH to locate the end point of acid base titration. • Analyse inorganic salts qualitatively by semi micro method. • Operate conductometer and potentiometer.
USCH501	<p>Upon completion of this course the students will be able to:</p> <ul style="list-style-type: none"> • Discuss colligative properties of dilute solutions. • Apply phase rule to two component system. • Analyse types of adsorption isotherm. • Explain Catalyst poisoning and deactivation.

	<ul style="list-style-type: none"> • Develop Concentration Cell. • Utilise EMF measurement. • Distinguish types of polymers. • Summarise laws of crystallography.
USCH502	<p>Upon completion of this course the students will be able to:</p> <ul style="list-style-type: none"> • Explain concept of Point groups. • Apply molecular orbital theory. • Discuss structures of solids. • Calculate limiting radius coordination no 4. • Illustrate lanthanide series. • Rewrite actinide chemistry. • Elaborate chemistry of non-aqueous solvents. • Classify solvents.
USCH503	<p>Upon completion of this course the students will be able to:</p> <ul style="list-style-type: none"> • Generalize the reaction mechanism. • Rewrite name reaction. • Predict Molecular Chirality. • Apply stereochemistry to addition reactions.

Department of Physics

Course Outcome

Classical Physics (USPH101)	<p>On successful completion of this course students will be able to:</p> <ul style="list-style-type: none"> • Understand Newton's law and apply them in calculations of the motion of simple systems. • Use of free body diagram to analyze the forces on the object. • Understand the concept of friction and the concept of elasticity, fluid mechanics and be able to perform calculations using them. • Understand the concepts of lens system and interface. • Apply the laws of thermodynamics to formulate the relations necessary to analyze a thermodynamic process. • Demonstrate quantitative problem solving skills in all the topics covered.
Modern Physics (USPH102)	<p>After successful completion of this course students will be able to:</p> <ul style="list-style-type: none"> • Understand nuclear properties and nuclear behavior. • Understand the type isotopes and their applications. • Demonstrate and understand the quantum mechanical concepts. • Demonstrate quantitative problem solving skills in all the topics covered.
Mathematical Physics (USPH201)	<p>On successful completion of this course students will be able to:</p> <ul style="list-style-type: none"> • Understand the basic mathematical concepts and applications of them in physical situations. • Demonstrate quantitative problem solving skills in all the topics covered.

Electricity and Electronics (USPH202)	<p>On successful completion of this course students will be able to:</p> <ul style="list-style-type: none"> • Understand the basic AC circuits and AC bridges. • Understand the Circuit theorems & digital electronics circuits. • Understand the electrostatics and magnetostatics concepts and laws.
Practical I (USPHP1)	<p>On successful completion of this course students will be able to:</p> <ul style="list-style-type: none"> • To demonstrate their practical skills. • To understand and practice the skills while doing physics practical. • To understand the use of apparatus and their use without fear. • To correlate their physics theory concepts through practical. • Understand the concepts of errors and their estimation.
Practical II (USPHP2)	<p>On successful completion of this course students will be able to:</p> <ul style="list-style-type: none"> • To understand and practice the skills while doing physics practical. • To understand the use of apparatus and their use without fear. • To correlate their physics theory concepts through practical. • Understand the concepts of errors and their estimation.

Department of Botany

Course Outcome

Plant Diversity (USBO101)	<p>After completion of the course students will able to:-</p> <ul style="list-style-type: none"> • Observe and study General characteristics of Chlorophyta. • Impart knowledge of Structure, life cycle and systematic position of Nostoc and Spirogyra. • Enumerate economic importance of Algae. • Study General Characteristics of Phycomycetes. • Impart knowledge of Structure, life cycle and systematic position of Rhizopus and Aspergillus. • Enumerate economic importance of Fungi. • Study mode of nutrition in Fungi. • Describe General characteristics of Hepateceae. • Have knowledge of Structure, life cycle and systematic position of Riccia.
Form and Function (USBO102)	<p>After completion of the course students will able to:-</p> <ul style="list-style-type: none"> • Characterize general structure of cell wall and plasma membrane of plant cell. • Study of ultra-structure of and functions of Endoplasmic reticulum and Chloroplast. • Get clarify about energy pyramids and flow of energy in an ecosystem. • Acquire knowledge of Types of Ecosystems. • Specify and Explain words phenotype and genotype. • Study of Mendelian Genetics. • Elaborate test cross and back cross. • Explain mechanism of Epistatic and non-epistatic gene interactions. • Clarify Multiple alleles with suitable examples.

<p>Plant Diversity (USBO201)</p>	<p>After completion of the course students will able to:-</p> <ul style="list-style-type: none"> • Make clear about structure, lifecycle, systematic position and alternation of generation of in Nephrolepis. • Throw light upon stellar evolution. • Describe structure, lifecycle, systematic position and alternation of generation of in Cycas. • Enumerate economic importance of Gymnosperms. • Have detail knowledge of leaf. • Analyze and distinguish detail study of inflorescence. • Compare and study plant families: Malvaceae and Amaryllidaceae.
<p>Form and Function (USBO202)</p>	<p>After completion of the course students will able to:-</p> <ul style="list-style-type: none"> • Observe and compare simple and complex plant tissues. • Get clarify about Primary structure of Dicot and Monocot root stem and leaf. • Inculcate knowledge of epidermal tissue system of plants. • Understand photosynthesis in detail. • Learn the concept of primary and secondary metabolites. • Relate grandma’s pouch with respect to plant source, part used, active constituent and medicinal uses of certain plants.



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